

Turtle Entertainment
the eSports Company

Press Release

Intel® Extreme Masters – The elite global pro gaming tour set to wow fans in Shanghai and New York City.

Intel Extreme Masters to visit Shanghai and New York City to start new season – Bringing the world’s best gamers to ChinaJoy and New York Comic Con.

Cologne (Germany), June 13th 2013 – The ESL today announces that the elite global pro gaming tour will stage two of its live finals for the upcoming Season VIII in Shanghai, China and New York City, USA. Fans of gaming will be able to see a host of stars live and in person as they battle one of the most coveted awards in esports: the Intel Extreme Masters Champion’s Trophy. They will be joined by millions that tune in live via streaming on Twitch TV and video-on-demand.

Preparations for the upcoming Intel Extreme Masters Season VIII are well underway and confirming the global eSports tour’s stops in Shanghai and New York City emphasizes the uniqueness of the Intel Extreme Masters tour: its global aspect. On July 25-28, 2013, we will see the world’s best gamers gather in Shanghai, China to open the tour’s season at China’s most important game show ChinaJoy.

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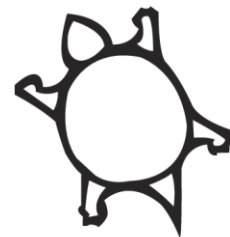
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The second stop will take place in New York City, USA on October 10-13, 2013 at New York Comic Con. It will be the 6th ever Intel Extreme Masters event on US soil and the third one at the New York Comic Con. The game titles for both stops will be announced at a later date but will include an RTS (real time strategy) and a MOBA (multiplayer online battle arena) title.

George Woo, Event & Sponsorship Programs Marketing Manager at Intel:

“I am very excited that we are announcing our eighth season so we can continue to provide a global platform for the best players around to compete in. Our goal is to continue to be a leader in gaming community and to provide the best PC gaming technology for all gamers to experience and to enjoy!”

Michal Blicharz, Director of Pro Gaming at Turtle Entertainment:

“New York and Shanghai both really represent what we are creating with the Intel Extreme Masters: diversity and a truly multi continent approach to the eSport phenomenon.”

The dates for Shanghai are: July 25-28, 2013

The dates for New York Comic Con are: October 10-13, 2013

Electronic Sports League

Electronic Sports League and the company behind, Turtle Entertainment, is the leading gaming company in the field of competitive gaming and electronic sports. Founded in the year 2000 the company is currently offering eSports competitions in more than 46 countries including Brazil and China. Core of Turtle's services is it's online portal called Electronic Sports League (ESL) which became a highly popular destination site for

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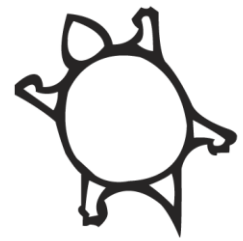
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competitive computer gamers around the world. The portal reaches up to ten million visits a month (IVW) generated by more than 4 million registered users. Turtle Entertainment offers its competitions worldwide using these specific brands: Electronic Sports League (ESL), ESL Pro Series, Intel Extreme Masters, ESL Major Series, ESL TV, Consoles Sports League. Turtle Entertainment broadcasts ESL events via ESL TV, ESL's web-TV service, since 2007. The headquarter has more than 115 employees and is located in Cologne, Germany. Turtle Entertainment owns the majority of the Chinese eSports league PGL (Pro Gamer League) since 2007 and is locally active with subsidiaries or franchises in over 17 countries. Further information is available at www.turtle-entertainment.com

Intel Extreme Masters

Intel® Extreme Masters is the ESL's elite global pro gaming tour since 2006 with over 3,5 million USD given out in prize money in seven seasons. StarCraft II and League of Legends superstars from Europe, Asia and America compete at the world's largest technological trade shows for their share of a lucrative prize purse. ESL TV, ESL's web-TV service, presents the best games of the season live and reports directly from the offline events via Twitch TV, reaching over 20 million unique viewers each season. Intel Extreme Masters sponsors include Intel and RaidCall. Further information available at: www.intelextrememasters.com.

Intel Corporation

Intel (NASDAQ: INTC) is a world leader in computing innovation. The company designs and builds the essential technologies that serve as the foundation for the world's computing devices. Additional information about Intel is available at newsroom.intel.com and blogs.intel.com.

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