

**Turtle Entertainment**  
the eSports Company

## Press Release

# British Champions in electronic Sports crowned

**Final of the Electronic Sports League in London – UK's top computer gamers across four disciplines – £30,000 of prize money**

Cologne, 14th of July, 2009 – The Electronic Sports League (ESL) successfully organised the second finals of the ESL Pro Series, the premier league of competitive computer gaming. On Saturday the 4th of July the best four teams in Counter-Strike: Source and Call of Duty 4 as well as the four best gamers in Quake III Arena and Trackmania Nations Forever competed for the championship title and a £30,000 of prize fund. Over the weeks leading up to the event, competitors gave their best to qualify for the final event in July.

Hundreds of fans saw exciting matches in the Congress Centre in Londons West End. Over 15,000 people were following the live coverage of the IPTV channel ESL TV.

The overall standings are as follows:

### **Counter-Strike:Source:**

1st: CrackClan (£5,000)

2nd: Team Dignitas (£2,000)

#### CONTACT

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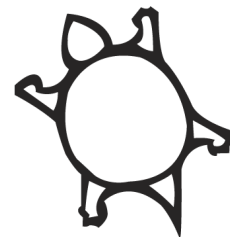
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3rd: Andys Vent (£1,000)

4th: FragMasters TOXIC (£400)

#### **Call of Duty 4:**

1st: Team Darkstyle (£4,000)

2nd: Team Dignitas (£1,600)

3rd: Button Bashers (£800)

4th: Reason Gaming (£300)

#### **Quake III Arena:**

1st: GaRpY (£1,000)

2nd: HELL (£450)

3rd: kRonic (£250)

4th: ddk (£140)

#### **Trackmania Nations Forever:**

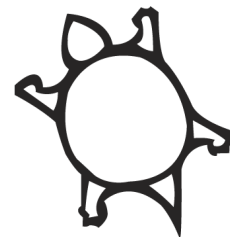
1st: darkY (£1,000)

2nd: StevieM (£450)

3rd: HotSwat (£250)

4th: pHO (No Show)

"The second season has now come to an end. The first two seasons were a great success. I'm really looking forward to the upcoming seasons of



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UK's ESL Pro Series," says Manuel Hoedemakers, Senior Manager International Partners of the league operator Turtle Entertainment.

See all the games again as VoD's at [www.esl.eu/uk/pro-series/season2/news/86671/](http://www.esl.eu/uk/pro-series/season2/news/86671/)

Various pictures of the ESL Pro Series Finals UK are available at [www.esl.eu/uk/pro-series/season2/finals/gallery/?event=470&group=701](http://www.esl.eu/uk/pro-series/season2/finals/gallery/?event=470&group=701) such as hi-res pictures at [www.turtle-entertainment.de/?press&hi-res&101](http://www.turtle-entertainment.de/?press&hi-res&101)

Further information about the ESL Pro Series United Kingdom are available at: [www.esl.eu/uk/pro-series](http://www.esl.eu/uk/pro-series).

#### **Turtle Entertainment GmbH**

Turtle Entertainment was founded in 2000. The company quickly grew to be the European leader in the sector of electronic sports (eSports). The Electronic Sports League (ESL), operated by Turtle Entertainment, is active in 35 different countries worldwide. The league portal [www.esl.eu](http://www.esl.eu) reaches above ten million visits a month generated by more than two million registered users. Turtle Entertainment broadcasts ESL events via IPTV channel ESL TV since 2007. The headquarter has 174 employees and is located in Cologne, Germany. Turtle Entertainment owns the majority of the Chinese eSports league PGL (Pro Gamer League) since 2007. Important business partners of Turtle Entertainment are global corporations such as Intel, adidas, Volkswagen, Dell, Suzuki, ASUS, BitDefender, Sennheiser, Windows Vista, Sidewinder, Razor, Alienware and gamed.de.

Further information is available at [www.turtle-entertainment.de](http://www.turtle-entertainment.de)

#### **Intel Corporation**

Intel (NASDAQ: INTC), the world leader in silicon innovation, develops technologies, products and initiatives to continually advance how people work and live. Additional information about Intel is available at [www.intel.com/pressroom](http://www.intel.com/pressroom) and [blogs.intel.com](http://blogs.intel.com).

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